

BEAUTY

treatments on the go

Looking for beauty solutions for potential concerns like hair loss and aging, yet feel overwhelmed at the thought of long and strenuous beauty sessions... then we have the answer to your beauty qualms. Check out the latest, professional & quick beauty treatments by the best in the industry.



1: L'Oréal Professionnel anti-thinning coaching program with SERIOXYL

A common concern with increasing age is the decrease in hair density. L'Oréal's revolutionary new product range acts from the very first symptoms of thinning hair and provides your hair with more density and more thickness. A result of L'Oréal Advanced Research, Serioxyl offers a personalized answer following a diagnosis by the expert L'Oréal Professionnel hairdressers. Serioxyl addresses hair density and thickness concerns of both men and women thanks to tailored, in-salon and at-home treatments formulated with highly-concentrated ingredients catering to every aspect of thinning hair:

1. Less hair density: Serioxyl provides a breakthrough combination of Neohesperidin and Stemoxydine, a new generation ingredient from L'Oréal Advanced Research.
2. Brittle Hair: Specific anti-breakage duo of Glucoboost and Incell.



3. Thinner Looking Hair: Intra-Cylane™ by L'Oréal provides an exclusive fibre-amplifying action.
4. Volume: A volume-boosting polymer for an immediate, visible effect at the roots.

This treatment work in two ways starting with the L'Oréal Professionnel hairdresser's in-salon diagnosis to determine both the hair type and explain thinning hair causes which will be followed by the custom-made hair treatment. Subsequently, the hairdresser will devise the at-home coaching program.

2: Non-surgical lunch hour facelift

Dubai Cosmetic Surgery has introduced a new and exceptional anti-aging and skin-tightening treatment as part of their Laser and Skin care portfolio. According to Olimpia Carmen, a Cosmetology specialist as well as the Head of Laser and Skin Treatments Department at the clinic, this new treatment is a technological combination of deep penetrating Ultra Sound, which tightens the muscles of the dermis and weak collagen in addition to ablative and semi-ablative skin resurfacing. In addition to rebuilding new

collagen and tissues, the treatment is also designed to tighten the laxity of the skin, smooth out wrinkles and fine lines, remove sun damaged skin, hyper-pigmented scars by stimulating new collagen at the deepest layer of the dermis while rejuvenating and adding a glow to the epidermal layer. This lunch-hour facelift treatment takes 1.5 hours from start to finish, adding that recovery will take three to four days, with 30% immediate results visible and the rest over a period of two months. The results are bound to stay for a minimum of two years.

3: LPG New Skin Rejuvenation Program

LPG, the world leader in natural cellular stimulation, has launched an innovative and powerful Skin Rejuvenation Program which combines the proven efficiency of new Endermolift with a superficial peel skin care line, to treat the skin surface for supple, glowing, youthful skin. This non-aggressive treatment is particularly recommended to treat and prevent skin aging, to clarify complexion and to tighten pores.

- Step 1: The LPG therapist removes the makeup from the face with the LPG Pre-Treatment Micellar Lotion. Then on the cleansed skin, Endermolift treatment is administered to boost the micro-circulation for better peeling.
- Step 2: The therapist then apply the Peel, to the face and neck which exfoliates the skin and boosts cellular regeneration.
- Step 3: The last step is the application of the LPG Post-Treatment Collagen Mask, which soothes and intensely moisturizes the skin after the peel. This 100% natural bio-cellulose mask is highly occlusive and releases collagen, hyaluronic acid and



licorice extract.

- Step 4: Lastly, the application of the Intense Hydrating Smoothing Serum completes the protocol, for a new skin result. Immediately you will feel your skin is renewed, with smoothed wrinkles and an enhanced youthful glow.

The new LPG Skin Rejuvenation Program is available in select beauty salons equipped with the latest LPG beauty machines, and in medical aesthetic practices equipped with New Endermolift. The program lasts for only 35 minutes and is inclusive of the Post-Treatment Collagen Mask.

4: Sonic Radiance Brightening Solution by Clarisonic

For the first time ever, device and formulations come together to systematically combat the appearance of hyperpigmentation, acne-induced discoloration, uneven skin tone and dullness. Clarisonic, the pioneer in sonic cleansing, has revealed its newest breakthrough in transformative skincare: the Sonic Radiance Brightening Solution, for a brighter complexion. The synergy of device and innovative formulations works to slow down the synthesis of excess melanin, combat future dark spot formation, and exfoliate existing pigmentation at the skin's surface. Users experience beautifully transformed skin that is brighter, softer, and more radiant. With clinically proven results after four weeks: 89% of consumers with hyperpigmentation saw brighter, more radiant skin. The Sonic Radiance Brightening Solution Regimen includes, Clarisonic Aria Cleansing Device, Radiance Brush Head, Skin Illuminating Cleanser, Brightening Activator Serum and Skin Renewing Peel Wash. The Clarisonic Sonic Radiance Brightening Solution is available exclusively at Sephora in the United Arab Emirates.

